

Publicity Dept. Notes of Interest

On Thursday of last week Mr. L. J. Spence, director of Traffic of the Southern Pacific Company, passed through Ashland in his private car on the way to Portland. Manager Duryea, through the courtesy of the local Southern Pacific office, sent an invitation down the road asking Mr. Spence to take an automobile ride through the city and over the highway to Medford. Unfortunately train 16 was over two hours late and Mr. Spence did not feel able to accept the invitation. Mr. Duryea went to the train, taking with him a box of very beautiful gladioli furnished by Mr. H. P. Holmes of Ashland, and spent the time the train was in the yards talking with Mr. Spence and telling him about the work that is being done to make Ashland a great resort. Mr. Spence seemed very much interested in hearing about the city and its resources and expressed his regret that the delay in getting here had deprived him of the opportunity of seeing for himself something of the beauty and charm of Ashland. On Friday the publicity department received a telegram from Mr. Spence thanking the city, on behalf of Mrs. Spence and himself, for the flowers and wishing us success in our undertakings.

The Oregon Journal of Sunday had an illustrated story on Ashland's auto camp ground, written by the manager of the publicity department. This is the third story of this kind that has appeared in the Sunday Journal. The first story was on the Siskiyou grade of the Pacific highway the second on Ashland's scenic drives. This is the very best kind of publicity for the city and ought to bring results.

The August number of the Oregon State Grange Bulletin will have a story on the development work that is going on here in connection with Ashland's growth into a resort. This publication goes to about eight thousand homes in the state and will reach a great many readers.

The manager of the department has in course of preparation a series of stories on matters of interest to touring motorists, similar to those that have appeared in the Oregon Journal, that are to be printed in the automobile section of the San Francisco Examiner.

Attraction Extraordinary

An entire Spanish village was built at great expense by the Paramount Pictures Corporation to provide setting for "The Spanish Jade" which will be shown at the Vining Theatre Tuesday evening. Betty Bellairs, formerly the leading support of Ellen Terry, plays the leading role and handles the vivid character work with a world of vivacity.

The setting for the many scenes of this picture are said to be absolutely realistic and provide an artistic setting for a romantic story dealing with the warm temperaments of the denizens of old Spain.

The critic of the Moving Picture World says: "Those who love the Spanish atmosphere will take equal delight in 'The Spanish Jade,' one of the most artistic pictures ever produced."

Entertain 175 Eastern Eagles

A special train bearing 175 Eagles from the Cincinnati lodge arrived in Ashland at noon today and laid over for an hour in the city. The party were taken over Ashland park and the drives in automobiles, and from appearances all enjoyed the relief from train travel. The lodge members are bound for the Eagles' convention at San Francisco.

New Tennis Courts Soon Ready for Use

The wire netting backstops have been placed around the tennis courts in Lithia park and screened decomposed granite is being rolled into the court. When completed the courts will be ideal. They will be for the use of everybody, but players will be governed by a set of rules which will be posted.

Phone job orders to the Tidings.

Signs Caution Speed Demons

The county court has placed striking signs at two-mile intervals on the paved highway, stating, "Caution. Speed limit 25 miles." The signs act as a constant reminder to the autoist to keep his foot off of the accelerator. It is rumored that a speed cop has been placed on the highway and as a result motorists are driving with frequent glances to the rear when going over twenty-five per. A noticeable reduction in the speed of automobiles has resulted from the recent accidents. An almost continuous stream of cars passed over the Ashland-Medford road Sunday. Several hundred auto loads visited Ashland during the day, drawn by the Moose picnic, the baths and other attractions. A goodly number motored to Medford to see the ball game between Weed and that city.

Loganberry Juice Wins Instant Favor

The sudden fame which Oregon loganberry juice has attained opens up a new line for the ranchers of the Ashland district who have but a few acres. A few years ago the hills west of the city were covered with loganberry vines and huge crops resulted. There was no market for the berries at that time and nearly all of the vines have been grubbed up. The instant popularity which has been attained by the new drink assures its continuance in the favor of the public and no doubt loganberry juice will soon take its place alongside of grape juice as a popular beverage. The hills around the city provide ideal conditions for raising the berry and a ready market for them will be ready by next season.

Contract Let For Part of Highway

At a meeting of the county court held at Jacksonville Thursday Chris. H. Natwick of Eagle Point was awarded the contract for the building of the Pacific highway from Tolo to the Josephine county line. His bid was \$16,659.90 for the total work, which includes grading, culverts and curbing. Contractor Natwick will begin the assembling of his outfit and machinery at once, and it is expected that active operations will be under way by the first of next week.

The other bid upon the total work was from John H. Garrett of Klamath Falls, whose figures were \$28,696.79. H. D. Reed of Gold Hill bid \$1,379.10 upon a small unit of the work.

The county court is now preparing estimates for bids for the Pacific highway from Central Point to Tolo, a section of the work that was left out, owing to the alterations made by the county court to eliminate dangerous crossings.

Will Open Public Market Saturday

S. B. Stoner will open a public market in the building formerly occupied by John Patty's second hand store on East Main street. Mr. Stoner will sell garden stuff and produce of his own and will rent stalls to farmers. Since last year there has been no public market in Ashland and ranchers and truck gardeners have had some difficulty in disposing of their products when not in large enough quantities to warrant shipping. The new market will provide a clean, well-kept, all-year-round market for produce. The market will be welcomed and patronized by the housewives and farmers alike. The market will open on Saturday, August 14.

No Treat, No Tick In Liverpool Saloons

Liverpool, Aug. 9.—Treating has been made illegal in a new and drastic order regulating the sale of liquor in saloons and clubs here. Credit also has been abolished. The period in which liquor may be sold is limited to five and one-half hours per day.

Phone job orders to the Tidings.

Full Report of Land Deals Recently Consummated in City

The following report was submitted by Councilman J. B. Ware at last Tuesday's council meeting. Mr. Ware represented the city council in the various deals for land on Granite and Park streets recently and negotiated the deals in a manner which showed that, first, last and always, he had the interest of the city at heart. Mr. Ware is a business man of exceptional ability whom the people of Ashland are indeed fortunate to have on the city council. This report was received and the various transactions ratified, the council expressing high appreciation of Mr. Ware's energy and efficiency in handling the transactions:

Ashland, Ore., Aug. 3, 1915.
Mayor of the City of Ashland and Common Council, Ashland, Ore.

Gentlemen: I herewith make report as to the real estate transactions completed for the city during the past ninety days, under authority voted by the common council.

On Granite street purchases or optional contracts were secured by the city from the owners of eight properties having a frontage slightly more than 2,000 feet on said street, the purchase prices totaling \$23,200, making an average of about \$11.50 per foot frontage. The two properties of Casady and Fowler were purchased outright and paid for in cash, being \$2,500. Upon the remaining six properties \$7,500 was paid in cash, upon options to purchase, leaving \$13,200 to be paid at the city's option, during the next three years. The time payments at 6 per cent, except one \$2,000 outstanding mortgage at 8 per cent.

On Park avenue, formerly Mill street, options to purchase from four parties were made for five lots of land lying between Park avenue and the brow of the hill, from the Peruzzi property to the Peil store (except the garage), and having a frontage of about 372 feet, the prices totaling \$5,900, an average of \$15.90 per foot.

The springs water commission furnished \$10,000 in cash to enable the consummation of the Granite street deals, and \$1,000 to make possible the Park avenue (Mill street) deals. In addition said springs commission also purchased three pieces of land:

Butler-Peruzzi property.....	\$3,000
The planning mill property.....	2,400
The Wagner lot, in park.....	300
	\$5,700

This makes a total of \$16,700 expended by said commission for real estate in or near the park lands, and from the \$75,000 at its command. The land transactions included above summarized are:

Granite street property.....	\$23,200
Park avenue (Mill street) properties.....	5,900
Planning mill, Butler-Peruzzi and Wagner's.....	5,700
	\$34,800

Paid by springs water commission.....	16,700
	\$18,100

City to complete purchases, and payable during the next four years, as already stated.

In addition to the above, a joint deed has been secured, without expense to the city, from R. W. and Grace A. Leonard and R. J. and Laura Edwards for a 25-foot wide strip of land to the westward of the old planing mill property and adjacent thereto, the same being for street purposes. This strip is being utilized by the springs commission for the main highway into the so-called Lithia park.

Mr. and Mrs. Emil Peil have deeded to the city for street purposes, and without expense, a 15-foot wide strip of land directly west of the cement bridge on Park avenue, at the rear of the Peil implement store. This widens Park avenue to 55 feet, of which about 15 feet lies within the creek, leaving the street clear for at least 40 feet in width to the westward of the bridge at this corner. The city may find it advantageous to widen Park avenue to the southward of the Peil street dedication, by taking a strip off from the lands recently acquired under contract, and from lands privately owned.

Perhaps mention should be made here as to the land belonging to the Ashland Electric Power and Light Company lying within the so-called Lithia park, west of the creek. Arrangements have been completed to

secure to the city this piece of land, without cost, as provided for in the electric contract between the city and the California-Oregon Light & Power Company, which is to be submitted in the near future for the approval of the council, and subject to final ratification of the voters of Ashland.

The abstracts to all the lands secured, and under optional contracts, as hereinbefore stated, were examined by City Attorney Moore, and every title was made complete and satisfactory by the owners before a written approval of title was given the city by Mr. Moore.

Mr. Moore likewise passed upon all contracts, deeds and escrow papers in each of these transactions, preparing nearly all of them for the city. The optional contract used, while new, was unique and comprehensive, and enabled the city without delay or unnecessary expense to secure control of lands which otherwise could not have been done.

All proper papers have been filed at Jacksonville and with copies of all escrow papers and optional contracts, together with Mr. Moore's opinions on the abstracts and titles, are now in possession of the city recorder for the city.

I cannot refrain from expressing my high appreciation of the care and thoroughness of Mr. Moore's handling of every legal matter in connection with these several land deals, for upward of two months his time was practically wholly given to these city matters, and the most admirable results and records, which I believe have been secured, will certainly be to the city's advantage in the future, even more than in the present time.

I desire to briefly explain formally herein two transactions, one the Cowie property deal on Granite street, the other the Allen deal for property between Park avenue (Mill street) and Granite street, each property being purchased in my name:

I became convinced that if an attempt to buy the Cowie property was made in the city's name and under the proposed optional contract it would fail, or the property would cost more than if bought by me and then sold to the city at cost on said form of optional contract. For this reason, as explained to you at the time, I purchased the Cowie property between Granite street and the creek for \$5,000, and entered into the same kind of contract with the city as had the other parties, and at the exact price and terms under which I made the purchase. In other words, I did not profit a single dollar by the transaction, either directly or indirectly.

In the case of the Allen property, I could not effect a purchase for the city of the part lying below the hill satisfactorily, and so finally I purchased the entire property. I, in turn, arranged to sell the piece desired by the city to sell it at a somewhat less price than the lowest price named by the former owner, and upon equally favorable terms as made in other transactions.

I personally suggest that the council, understanding the facts, formally approve of these two transactions between the city and myself, which have already met with the personal approval of the mayor and the city attorney, also the springs water commission. This will complete the record of the transactions satisfactorily to me, and doubtless to the council and the citizens.

The tables attached hereto show in summarized details each transaction and the date of future payments and amounts of annual interest in each case. These may be convenient to city officials during the period of making the necessary payments to complete the purchases and secure the titles to the said several parcels of land.

Herewith is filed with this report two blue-prints made by City Engineer Walker, showing maps of the parcels of land conveyed by this report, with measurements of the boundary lines, etc.

Respectfully submitted,
JOS. B. WARE.

R. Belex, a mining man of Copper center, Alaska, was a business visitor in the city the last of the week.

He falls a victim to strong drink. Who pays?

Phone job orders to the Tidings.

Will Attempt To Make Record

E. G. Baker, who recently established records for both automobile and motorcycles across the continent, passed through Ashland yesterday on a leisurely trip north. He will pass through again in about two weeks bound from Vancouver, B. C., to Tia Juana, Mexico, in an effort to lower all records for the border to border trip. He will ride a 1916 model Indian. Baker says that the road from Redding to Dunsmuir is fierce and from Dunsmuir north a boulevard.

Baker's record across the continent on a motorcycle was from New York city to San Diego, a distance of 3,379 miles, in 11 days, 12 hours and 10 minutes. In an auto the return trip was made in three hours less time, the route traversed being slightly longer.

Medford Wins From Weed Team

Medford defeated Weed Sunday afternoon in the tenth inning of an interesting baseball game on the Medford diamond. The game was replete with heavy hitting and speedy playing with enough errors scattered in to allow of occasional scores. Weed got to Welch, the University of Oregon pitcher who held down the mound for Medford, in the first inning for three hits which, with a galaxy of errors contributed to Weed's total of five runs. Kenneth Lilly, the Ashland boy playing with Weed, is battling in the clean-up position and justified his position by hanging out a three-bagger which scored two runs. After the first inning Welch tightened up and Weed failed to score again. Medford played an up-hill game and finally won out in the last half of the tenth on a rather dubious play. The officiating throughout was far from perfect, both sides receiving their share of queer decisions. The final run came with two out when a passed ball allowed a man on third to score. The ball was blocked by a spectator standing in front of the grandstand and, according to rules, the ball was dead and the runner should have returned to third.

A number of Ashland fans attended the game.

Greatest Novelty of the Present Age

Universally acknowledged to be the greatest novelty ever thrown upon the screen and ranking high above any scientific picture, is the Williamson submarine expedition pictures which will be shown at the Vining Theatre Wednesday and Thursday evenings with a matinee Thursday afternoon. Prices for the evening shows, 15 and 25 cents; for the matinee, 10 and 15 cents. The pictures have been the subject of favorable comment and lengthy articles in the Scientific American magazine and many other scientific and popular magazines. The New York Journal says of the pictures:

"One hundred miles of ocean bottom secrets; West Indian submarine gardens; deep sea divers at work; finding of old wrecks; millions of unheard of fish; natives of Bahama at work and play; school of sharks; how underwater pictures were made both day and night; the invention; the danger; the heroic fight, fathoms deep, between man and monster shark. A lifetime lesson in these unequalled pictures."

Quartz Prospect At City Limits

James H. Doran is developing a quartz prospect on his property at the head of Liberty street which promises to net him quite a sum. Messrs. Simpson and Wilcox are working in a tunnel which is being pushed into the vein. According to Mr. Doran, ore has been taken out which will assay \$20 to the ton and promises to be even better. Several years ago a man is said to have taken out about \$1,600 in that vicinity. The vein is irregular and dwindles down to a mere stringer in places with occasional pockets of good ore.

T. W. Shannon, the lecturer who is speaking at the Chautauqua, arrived Friday.

Jackson Roads Are Best In Two States

The August bulletin of the Pacific Highway Association has just been received. In it is a complete log of the trip over the Pacific highway from Vancouver, B. C., to Tia Juana, Mexico, made by Lewis L. Thompson, vice-president of the association for Multnamah county. The trip over the highway covered 3,600 miles and the log gives a complete resume of the running time, distance, both between cities and total, and road conditions. Jackson county may well feel proud of her roads when the bulletin reveals the fact that from the Canadian line to Sacramento the roads through Jackson county are the only ones described as "fine." Throughout Oregon the roads are described as uniformly good, with the only bad places being on either side of Cottage Grove. From Ashland south to Dunsmuir the roads are declared to be good, from Dunsmuir to Redding bad, and from Redding to Chico only fair. From Chico on to Sacramento the roads are good and from Sacramento to Oakland fine. From San Francisco on south conditions are fair and good except in the San Marcos Pass. To the motorist who intends taking a trip either south of north the information contained in the bulletin would be most valuable.

Announcement is also made of the sixth annual convention of the Pacific Highway Association which will be held in San Francisco on September 16.

Applegate Pioneer Dies In Ashland

G. W. York, a widely known and highly respected pioneer of Applegate, died in Ashland Friday at the age of 72 years. Mr. York had been in poor health for some time and was brought to Ashland for an operation from which he failed to recover. Mr. York came to Jackson county in the early days and has always taken a prominent part in the development of the county. He leaves behind him many remembrances of his sterling worth and unflinching charity.

He is survived by his wife and eleven children—Mrs. Fred Mensch of Grants Pass, Mrs. Josie Messenger of New Hope, Mrs. R. P. Nelson of Portland, Mrs. W. C. Burcroft of Mills City, Jess York, Homer York, Bert York of Applegate, Mrs. John Scherz of Jerome Prairie, High York, Mrs. Jessie Shook and Chester York of Applegate.

The body was taken to Grants Pass Saturday.

Fire Threatens Powder House

The fire department was called out Sunday noon to extinguish a grass fire in the canyon. A lady and her son who were picnicking built a fire for coffee, which got beyond their control and threatened to spread to the powder storage house which stood nearby. The department reached the scene in good time and put out the blaze with chemicals and water from the creek. This should serve as a warning to picnickers to be careful with fire. A big forest fire in the canyon would do damage which could not be estimated in dollars.

Calkins to Try Contempt Case

Judge F. M. Calkins of Jackson county will preside at the hearing of the contempt cases brought by the Macleay estate against the fishermen employed by the Seaborg cannery who are accused of trespass upon the Macleay property and of such illegal acts as attempting to burn the Wedderburn cannery and destroy nets with acid, when the circuit court meets at Gold Beach August 24. The fishermen's war will be threshed out before the Jackson county magistrate instead of Judge Coke.

Fireman A. G. Selsby of Dunsmuir, who is associated with Engineer Bill Nelson in a run out of Ashland, has moved with his family into furnished apartments on Vista avenue.

The glare of city lights blinds the country girl. Who pays?